

Rep Order# 8887246 Ver# 1 Status New

Traffic Order#

Printed: 10/19/2012 1:54 PM  
Last Received: 10/19/2012 1:48 PM  
Showing Buylines: All Lines

1 of 2

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) LOVE, MIA  
Product LOVE/HOUSE/R ADD  
Estimate# C16C22  
Buyer PATRICIA DOME  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E LOVE/ORDR/C16C22  
Flight Dates 10/20/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) NILE NOYES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	6A-7A	SAT GMA	:30	\$50.00	10/20-10/20	3	1	3	\$150.00	
	2	SA	6P-930P	SAT <del>NEWS</del>	:30	\$1,100.00	10/20-10/20	3	1	3	\$3,300.00	
	3	SA	10P-1030P	SAT LN	:30	\$325.00	10/20-10/20	2	1	2	\$650.00	
	4	SU	6A-7A	SUN GMA	:30	\$100.00	10/21-10/21	2	1	2	\$200.00	
	5	SU	9P-10P	666 PARK AVE	:30	\$2,500.00	10/21-10/21	1	1	1	\$2,500.00	
	6	M	5A-530A	5A NEWS	:30	\$45.00	10/22-10/22	3	1	3	\$135.00	
	7	M	530A-6A	530A NEWS	:30	\$35.00	10/22-10/22	2	1	2	\$70.00	
	8	M	9A-10A	THE DOCTORS	:30	\$125.00	10/22-10/22	2	1	2	\$250.00	
	9	M	10A-11A	GOOD THINGS UTAH	:30	\$175.00	10/22-10/22	3	1	3	\$525.00	
	10	M	2P-3P	ANDERSON	:30	\$150.00	10/22-10/22	4	1	4	\$600.00	
	11	M	1105P-1135P	ACC HLTYWD	:30	\$215.00	10/22-10/22	3	1	3	\$645.00	
	12	M	1135P-1205A	EXTRA	:30	\$190.00	10/22-10/22	2	1	2	\$380.00	

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	13	M	1205A-105A	KIMMEL	:30	\$100.00	10/22-10/22	2	1	2	\$200.00	
	14	M	1P-2P	GEN HOSP	:30	\$150.00	10/22-10/22	2	1	2	\$300.00	

---REPORT TOTALS---

Report Totals: 34 / \$9,905.00

---SALES MONTHLY TOTALS---

Oct 12: 34 / \$9,905.00

Sales Totals: 34 / \$9,905.00

Station Totals: 34 / \$9,905.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$19,810

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	0%
KSTU	50%	KTVX	50%	KUCW	0%	KUPX	0%	KUTV	0%
NTVX	0%								

Books MAY12  
Demos RA35+